


# SPECIAL ECONOMIC ZONES AUTHORITY

## FY 2025-26 INVESTMENT PROMOTION REPORTS

**LOCAL INVESTMENT FORUMS, CONFERENCES AND TRADE FAIRS**

## 1. KENYA–CHINA (SHENZHEN) ECONOMIC & TRADE CONFERENCE

The Special Economic Zones Authority participated in the Kenya–China Shenzhen Economic and Trade Conference in Nairobi, organised by the Kenya Chinese Chamber of Commerce. A team led by Ronald Kemboi presented investment opportunities within Kenya's Special Economic Zones to Chinese investors.

The presentation covered opportunities in manufacturing, agro-processing and vehicle assembly. It also highlighted infrastructure, approvals and incentives relevant to establishing operations within an SEZ.

The engagement provided a platform to introduce prospective investors to Kenya's SEZ programme and explain the considerations involved in setting up investment projects.




Raahi Shah
KENYA – CHINA ( SHENZHEN )
Ronald Kemboi


张春华
ZHANG CHUNHUA

## 2. KDC NEXTFRONTIER AFRICA 2025 FORUM

SEZA participated in the KDC NextFrontier Africa 2025 Forum, where Chief Executive Officer Dr Kenneth Chelule presented Naivasha SEZ as an investment location for manufacturing, logistics and agro-processing.

The engagement brought together the Kenya Development Corporation's financing perspective and SEZA's investor facilitation role. Discussions linked investment opportunities with the funding and establishment requirements that prospective investors would need to consider.

The forum provided an opportunity to position Naivasha SEZ within broader discussions on financing and industrial investment.








### 3. KERICHO COUNTY ENTERPRISE & INVESTMENT SUMMIT

The Authority exhibited at the Kericho County Enterprise and Investment Summit and engaged national and county leaders at its exhibition booth.

The Authority highlighted the proposed SEZ in Kericho and the opportunities under discussion in pharmaceuticals, cosmetics and business process outsourcing. Engagements focused on the potential role of the zone in attracting investment and supporting employment within the county.

Participation provided an opportunity to explain the SEZ programme and its relevance to Kericho County's investment and economic development priorities.









## 4. CALIFORNIA–AFRICA CLIMATE & ECONOMIC FORUM ON TRADE, INVESTMENT, AND INTERNATIONAL COOPERATION

SEZA participated in the California Africa Climate and Economic Forum, where Dr Kenneth Chelule presented Kenya's SEZ investment opportunities to California officials and investors exploring sustainable projects.

The presentation highlighted SEZ incentives and regional market access under the East African Community and the African Continental Free Trade Area. Investment opportunities discussed included energy, agriculture, transport and technology.

The engagement provided a platform to present Kenya's SEZ programme to an audience interested in sustainable investment and business opportunities.







## 5. 9th DEVOLUTION CONFERENCE

SEZA exhibited at the Ninth Devolution Conference in Homa Bay, which concluded on 15 August 2025. The Authority used the conference to communicate the role of Special Economic Zones in supporting county economic development.

Engagements highlighted the potential contribution of Riwa SEZ to investment, employment and infrastructure development. SEZA also explained how zone development could support county economic priorities.

The conference provided an opportunity to engage national and county stakeholders on the SEZ programme. The opening and closing sessions formed part of the same conference and are reported as one activity.






SEZ
KEY FEATURES



## 6. TATU CITY FORUM

SEZA participated in the Tatu City Forum, which hosted Tsinghua University and the Beijing Ritan China–Africa Cooperation Center. Dr Kenneth Chelule delivered a keynote address and participated in a panel discussion on China–Africa collaboration.

The discussions explored how academic and industrial partnerships could support knowledge exchange, technology transfer and investment in Kenya's Special Economic Zones.

The forum provided a platform to examine cooperation between academic institutions and industry and its relevance to SEZ development.




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School of Journalism and Communication, Tsinghua University
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PANEL DISCUSSION
RENDEAVOUR
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## 7. DIPLOMATIC BREAKFAST HOSTED BY ARISE IIP

Dr Kenneth Chelule represented SEZA at the ARISE IIP Diplomatic Breakfast, which brought together diplomats, government officials and industry representatives ahead of the Vipingo SEZ launch.

Discussions covered reforms supporting mixed-use zones, local value addition and a broader range of industrial activities within the SEZ programme.

The engagement provided an opportunity to brief diplomatic and industry stakeholders on the direction of SEZ development and the investment opportunities associated with the programme.




ARISE
VSEZ


VSEZ
CENTUM
VSEZ




## 8. ARISE INVESTMENT FORUM 2025

SEZA participated in the ARISE Investment Forum 2025, contributing to discussions on SEZ development, international practice and sustainable operations.

The presidential roundtable and Vipingo groundbreaking highlighted opportunities to convert local inputs, including textiles, leather and tea, into higher-value exports. Discussions also addressed the role of industrial investment in expanding employment.

Participation provided a platform to communicate the contribution of SEZs to value addition, export-oriented production and industrial development.




THE ARISE IIP-KENYA
INVESTMENT FORUM 2025
POWERED BY
ARISE
INTEGRATED INDUSTRIAL PLATFORMS
UNLOCKING KENYA'S INDUSTRIAL FUTURE
15 - 16 SEPTEMBER 2025
Vipingo Ridge, Kilifi County, Kenya






## 9. EUROPEAN UNION TRADE AND ECONOMIC COUNSELLORS FORUM

A SEZA delegation led by Dr Kenneth Chelule briefed trade and economic counsellors from European Union member states on investment opportunities within Kenya's public and private Special Economic Zones.

The engagement explored cooperation in investment promotion and provided information that counsellors could relay to prospective investors in their respective countries.

The forum supported SEZA's outreach through diplomatic and commercial networks and provided a channel for communicating investment opportunities to European business audiences.







## 10. FUTURE OF MANUFACTURING & INVESTMENT CONFERENCE

SEZA participated in the Future of Manufacturing and Investment Conference hosted by Adili Group.

The Authority presented the role of Special Economic Zones in supporting Kenya's ambition to raise manufacturing's contribution to GDP to 20% by 2030. Discussions highlighted industrial infrastructure, SEZ incentives and renewable energy as considerations for manufacturers assessing investment locations.

The conference provided an opportunity to explain how the SEZ programme supports manufacturing investment and to present the factors relevant to establishing industrial operations within the zones.







**INTERNATIONAL TRADE FAIRS, CONFERENCES AND MISSIONS**

## 11. AFRICAN SEZS ANNUAL MEETING 2025

From 26 to 28 November 2025, Dr Kenneth Chelule participated in the African SEZs Annual Meeting in Luanda, Angola.

He joined other African SEZ leaders in a panel moderated by Courtney Fingar. Participants exchanged experiences on zone operations, governance, investor attraction and sustainability.

The meeting provided comparative perspectives on SEZ development and management across Africa, offering insights relevant to SEZA's investment promotion and zone development responsibilities.









## 12. TICAD 9 SUMMIT 2025

On the sidelines of the TICAD 9 Summit in Yokohama, Dr Kenneth Chelule and Board Director Antony Wainaina held discussions with Toyota Tsusho Corporation.

The meeting explored industrial infrastructure and possible cooperation in renewable energy, automotive value chains and technician training. Other areas discussed included healthcare distribution and consumer services with agribusiness links.

The engagement provided an opportunity to present investment interests and explore potential areas of cooperation with Toyota Tsusho Corporation.





## 13. HIGH-LEVEL BENCHMARKING MISSION

SEZA participated in a technical benchmarking mission to Bangladesh alongside the Kenya Ports Authority, JICA Kenya and Koei Africa.

The delegation visited ports, economic and export processing zones, logistics facilities and investor support centres. The mission examined governance arrangements, infrastructure delivery and operational practices relevant to zone development.

The exercise supported technical work on the development and operationalisation of Dongo Kundu SEZ by providing practical reference points on infrastructure, institutional coordination and investor services.



Bangladesh Economic Zone Authority (BEZA)



## Bangladesh Special Economic Zones



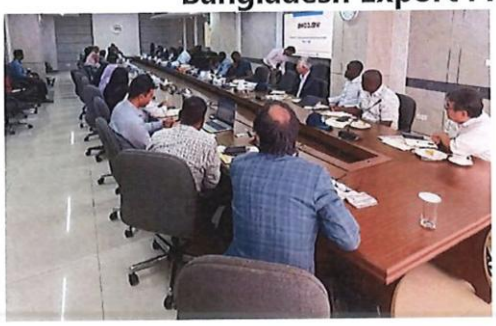


## Chittagong Port Authority





## Bangladesh Export Processing Zone Authority(BEPZA)






## Maheshkhali Integrated Development Authority (MIDA)





**REPORT ON WEBINARS UNDERTAKEN DURING FY2025/2026**

During FY2025/2026, the Special Economic Zones Authority (SEZA) conducted two webinars to strengthen awareness of Kenya's Special Economic Zones programme. The sessions focused on county participation in SEZ development and the incentives available under the programme.

The webinars provided an online platform for explaining how SEZs can support local economic development and informing investment decisions.

14. **COUNTY SEZ AWARENESS PROGRAMME — 31 JULY 2025**

SEZA conducted a virtual awareness session on 31 July 2025 to explain how counties could use Special Economic Zones to support local economic development.

The session focused on the role of SEZs in providing a framework for investment and advancing county economic priorities. It formed part of the Authority's outreach to improve understanding of the SEZ programme and its relevance at county level.

The webinar supported awareness of SEZs as an avenue for promoting investment and local economic development.

15. **WEBINAR ON SEZ INCENTIVES — 4 JUNE 2026**

SEZA conducted a webinar on 4 June 2026 to explain the incentives available under Kenya's Special Economic Zones programme and their relevance to investment and regional expansion.

The session focused on improving understanding of the SEZ incentive framework and its role in informing investment decisions. It provided a platform for communicating the programme's value proposition to prospective investors and other stakeholders.

The webinar supported the Authority's investment promotion efforts by increasing access to information on SEZ incentives and opportunities for business establishment and expansion.

**4. Performance Summary**

| **Webinar** | **Date conducted** | **Main focus** |
|---|---|---|
| County SEZ Awareness Programme | 31 July 2025 | Role of SEZs in supporting county economic development |
| Webinar on SEZ Incentives | 4 June 2026 | SEZ incentives and their relevance to investment and regional expansion |

The Authority delivered **two webinars**, meeting the annual target of **two online webinars**, representing **100% achievement** for this activity category.

**5. Conclusion**

The two webinars formed part of SEZA's investment promotion and stakeholder awareness activities during FY2025/2026. The county awareness session addressed the relevance of SEZs to local economic development, while the incentives webinar provided information to support investment consideration and business expansion. Together, the sessions extended the Authority's outreach through online engagement.

SEZ AUTHORITY

Republic of Kenya | Powering Growth

# COUNTY SPECIAL ECONOMIC ZONES AWARENESS PROGRAM

UNLOCKING COUNTY POTENTIAL THROUGH SPECIAL ECONOMIC ZONES AUTHORITY.

Date: Thursday 31st July, 2025

Venue:Virtual Meeting, via zoom

Time: 10:00 A.M

Meeting ID: 890 0622 7993
Passcode: 336134



**SCAN THE QR CODE:**

**For more inquiries and rsvp contact**

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SEZ AUTHORITY

Republic of Kenya | Powering Growth

WEBINAR

# INVEST IN SPECIAL ECONOMIC ZONES

*EXPOUNDING ON SEZ INCENTIVES*




THURSDAY
4TH JUNE 2026

TIME
10:00 AM - 12:00 PM

**JOIN US ONLINE**

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Date:… **3rd July 2026**…….